

CONOR MCKEOWN

SENIOR UX & FRONT END DESIGNER

CONTACT

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 Santa Monica, CA

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SKILLS

- Interactive Wireframes
- Client Workshops
- User Experience Simplification
- Competitive Research
- Taxonomy Creation
- Illustrator and Photoshop
- Responsive HTML & CSS

STRENGTHS

On multiple occasions I have stepped into and led stalled designs to quick customer reengagement and signoff

Guided newly hired PM's to delivery of project definitions that exceeded client expectations

My pre-sales prototypes consistently established our team's expertise, won over difficult stakeholders and resulted in the signing of major clients

PORTFOLIO

 www.cmckdesigns.com

PROFILE

Design is in everything that I do. From software to surfboards, buildings, furniture and painting I am always producing and communicating design ideas. The most valuable lesson I have learned in this work is that collaborating with other designers and developers in a team can produce results that are exponentially greater than anything initially imagined. I am known for the creation of innovative designs that allow users to interact with complex systems in ways that are simple, intuitive and inspiring.

EXPERIENCE

- Freelance UX Designer** 2021 – Present
Design and development of web presences and brand identities. Wireframes, mockups, implementation with HTML5, CSS3 and Javascript.
- Dynamicweb North America** 2013 – 2020
Lead UX Designer
At Dynamicweb I led UX design on all client projects. Conducting user research and competitive analysis I formulated interactive wireframes and led iterative reviews in team and stakeholder sprints until fully scoped requirements existed. Directing our team of visual designers I also create project mockups in Illustrator. I develop site HTML with modular LESS, customizing Razor templates and Javascript libraries before hando to development on the .NET Dynamicweb platform
- Freelance UX Designer** 2007 – 2013
Design and development of web presences and brand identities. Wireframes, mockups, implementation with HTML5, CSS3 and Javascript.
- Percussion Software** 1998 – 2002
Senior Consultant
Lotus Notes & Web application developer for companies including Novartis, Waters, ABB, Ford, Columbia Energy and US Government agencies. Led trainings for developers throughout U.S. on Percussion Software products.

EDUCATION

- Bachelor of Electronic Engineering**
Dublin City University, Dublin, Ireland